

# Vertical Creative Studios — Terms of Use

**Last Updated: January 2025**

Welcome to <https://verticalcreativestudios.com/> (the “Website”), operated by Vertical Creative Studios (“Vertical Creative Studios,” “we,” “our,” or “us”). By accessing or using the Website, you agree to these Terms of Use (“Terms”). If you do not agree to all Terms, you must discontinue use of the Website.

These Terms govern your use of the Website and are drafted to comply with **U.S. federal law, California law**, and modern digital standards as of 2025.

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## 1. Acceptance of Terms

By accessing, browsing, or using the Website, you confirm that you:

- Are at least 18 years old (or the age of majority in your jurisdiction), and
- Have read, understand, and agree to be bound by these Terms

If you are accessing the Website on behalf of an organization, you represent that you have authority to accept these Terms on its behalf.

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## 2. Website Content & Intellectual Property

All content appearing on the Website—including text, descriptions, hotel information, room descriptions, images, graphics, videos, icons, trademarks, branding elements, and layout—is the property of Vertical Creative Studios or its licensors and is protected by intellectual property laws.

**You may not:**

- Copy, reproduce, modify, or distribute Website content without written permission
- Use Website content for commercial purposes
- Remove, modify, or obscure any copyright, trademark, or proprietary notices
- Use scraping tools, bots, or automated scripts to extract or copy content
- Misrepresent the origin of any information taken from the Website

You are granted a **limited, non-exclusive, revocable license** to view and use the Website for personal, non-commercial purposes only.

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### 3. Acceptable Use Policy

You agree that you will **not** use the Website to:

- Engage in any unlawful, fraudulent, or malicious activity
- Attempt to gain unauthorized access to systems, servers, or restricted areas
- Introduce viruses, ransomware, malware, bots, or harmful code
- Interfere with or disrupt Website functionality or security
- Impersonate another person or misrepresent your identity
- Mine or harvest data about other users
- Submit unlawful, offensive, defamatory, or harmful content

Vertical Creative Studios may suspend or block access to any user who violates these Terms.

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### 4. Information You Submit

If you submit a message, reservation request, inquiry, or other communication through the Website, you agree that:

- You will provide accurate and lawful information
- We may use that information solely to respond to your inquiry, manage your stay, or process your booking request
- You will not submit sensitive personal information such as Social Security numbers, credit card details via unsecured forms, medical information, or confidential business details

See our **Privacy Policy** for how we handle data.

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### 5. Third-Party Services & Links

The Website may include links to third-party websites, booking engines, travel platforms, or services. Vertical Creative Studios:

- Does **not** control or endorse third-party websites

- Is **not** responsible for third-party content, accuracy, or policies
- Encourages you to review the policies of any external sites you visit or use

Accessing third-party sites is at your own risk.

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## 6. No Professional or Lodging Guarantee

The information on the Website, including hotel descriptions, amenities, room information, and availability, is provided **for informational purposes only** and may change without notice.

Vertical Creative Studios does **not** guarantee:

- Accuracy of room descriptions
- Availability of specific amenities
- Pricing displayed through third-party booking engines
- Availability of rooms at requested dates

For guaranteed information, please contact the specific hotel property directly or confirm via official reservation systems.

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## 7. Disclaimer of Warranties

To the fullest extent permitted by law, the Website is provided “**as is**” and “**as available**” with no warranties of any kind, express or implied.

Vertical Creative Studios does **not** warrant that:

- The Website will be uninterrupted or error-free
- Defects will be corrected
- The Website or servers are free of viruses or harmful components
- Content on the Website is always current, accurate, or complete

Your use of the Website is solely at your own risk.

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## 8. Limitation of Liability

To the maximum extent allowed by U.S. and California law:

Vertical Creative Studios, its parents, affiliates, owners, officers, employees, and agents will **not be liable** for any damages of any kind arising from or related to:

- Use or inability to use the Website
- Website downtime, errors, or interruptions
- Loss of data or unauthorized access
- Viruses or harmful code transmitted through the Website
- Third-party links, content, or services
- Inaccuracies or omissions in Website information

This includes, but is not limited to:

- Direct or indirect damages
- Incidental or consequential damages
- Loss of profits or reputation
- Loss of data or business interruption

Some jurisdictions do not allow certain limitations, so some of these exclusions may not apply.

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## 9. Indemnification

You agree to indemnify, defend, and hold harmless Vertical Creative Studios from any claims, damages, losses, liabilities, and expenses arising from:

- Your use or misuse of the Website
  - Your violation of these Terms
  - Your submission of unlawful or harmful content
  - Your breach of any applicable law
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## 10. Privacy & Data Protection

Your use of the Website is also governed by our:

- **Privacy Policy**
- Any other posted legal notices

These explain how we collect, use, and protect information.

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## 11. DMCA & Intellectual Property Complaints

If you believe content on the Website infringes your copyright, please send a DMCA-compliant notice to:

Vertical Creative Studios

Address: 150 North Wiget Lane Suite 250, Walnut Creek, CA 94598

Phone: 925-933-4000

We comply with the Digital Millennium Copyright Act and will review valid notices promptly.

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## 12. Modifications to These Terms

Vertical Creative Studios reserves the right to update or modify these Terms at any time. Changes become effective immediately upon posting with a new “Last Updated” date. Continued use of the Website after changes constitutes acceptance of the revised Terms.

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## 13. Governing Law & Venue

These Terms are governed by the laws of the **State of California**.

Any disputes will be resolved in the appropriate state or federal courts within that jurisdiction.

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## 14. Contact Information

For questions about these Terms, please contact:

**Vertical Creative Studios**

Address: 150 North Wiget Lane Suite 250, Walnut Creek, CA 94598

Phone: 925-933-4000

Email: [marketing@hallequitiesgroup.com](mailto:marketing@hallequitiesgroup.com)